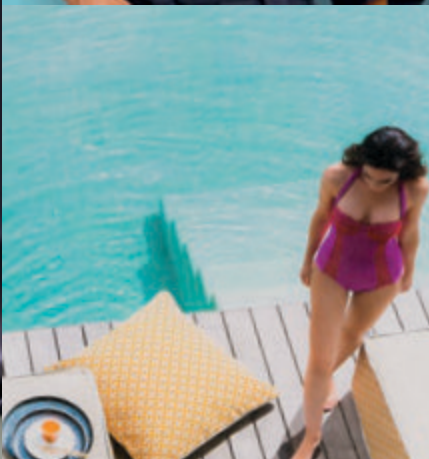




naftalina 
www.naftalina.hr



35 YEARS in the market

Naftalina has been in business since 1983 and currently employs 80 people. The entire product assortment, from an idea to the realisation, is developed by our creative team through our own manufacturing process.

Our product assortment encompasses a wide range of products. With the production of more than 600 000 items a year we are able to satisfy every demand, not only in quality but also in quantity, that will be delivered on time.

With continuing investments in more advanced production techniques in co-operation with renowned European manufacturers of fabrics and others items, we managed to position ourselves as a synonym for quality and modern solutions in textile fitting production. Since its founding the company has been systematically expanding and implementing innovative solutions in each segment of its operation in order to achieve the aim of raising quality of end products and services.

Thanks to our long experience, we offer our customers quality, new ideas, and recognisable individualised solutions. We take care of all segments of production, from development and manufacturing to delivery, which made us gain the trust of our long-standing clients, and also enabled us to acquire references for our potential customers in the future.

Naftalina is a textile manufacturing, trade and services company, and our target market, depending on the product line we offer, are businesses and individual customers.

Thanks to our long tradition and co-operation with renowned domestic and global manufacturers, we offer standardized assortment of high quality textiles and therefore a complete and diverse range of textiles in one place.

We are among the leading manufacturers of corporate solutions, particularly in the hotel sector, food service and other industries.

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Naftalina
manufacturing, services,
and trade craft company

Marulićeve Judite 2, Zagreb, Botinec
phone: +385 (0)1 6546039
e-mail: info@naftalina.hr
www.naftalina.hr



Europska unija
Zajedno do fondova EU



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HoReCa



The clothing for hotel staff is produced in a wide range of products and models, with special attention being paid to the STANDARD COLLECTION, which is an ideal choice for the service industry. Thanks to the fabric of which it is made of - wool, polyester, elastane with special treatment - that repels water and dirt, it is also suitable for transport or security companies. The suits come in black, dark blue or grey colour, but thanks to the wide variety of different fabrics out of which we manufacture shirts and aprons, including many other details, our creative team will devise an attractive, recognizable look.

Our **CASUAL** collection proves that it's possible to work successfully in a more relaxed style. A stylish twill jacket with chinos or jeans gives the impression of casualness, as well as of neatness and attractiveness.

"Appropriate for HoReCA sector and companies that want to achieve a less formal and recognisable look that is, at the same time, modern and functional."

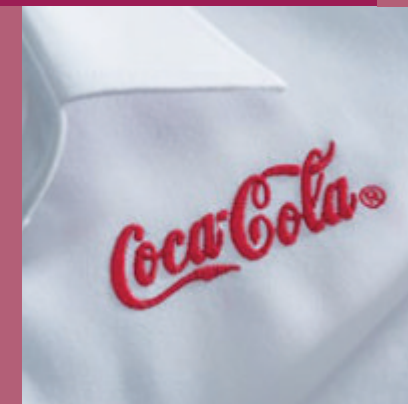


Hotel staff

Clothing for hotel staff combines the categories of apparel presented in the catalogue: business, casual, and official work clothing. Depending on the choice and client's preferred style, the clothing may be intended for the following positions: reception, hostess, restaurant, kitchen, household, wellness, technical staff, and recreation workers.

Besides the possibility of applying a logo by embroidery or print, we also offer the option of further branding of a restaurant or service, of the entire hotel or facility, giving you additional marketing value and improving the relationship between your employees and the users of your services.

In addition to the variety and quality of the products we offer, one of the key competitive advantages of Naftalina is our ability to continuously procure and supplement the same items over a given period of time regardless of the required quantities, thus contributing to the efficiency of the procurement process of our customers.



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BUSINESS



More and more companies are choosing corporate clothing, primarily in order to make a good impression. Every employee represents the company they work for and in that a well-designed outfit and a good selection of quality fabrics and models play an important role.

Our product line is based on a variety that can respond to a wide range of requirements and for that reason, with our diverse product package, co-operation with Naftalina can be of great value to you.

We can offer you several product lines:
PREMIUM, MODERN, BASIC, and CASUAL

The **CORPORATE/PREMIUM** line is primarily intended for service industries such as banks, insurance companies, and others that demand impeccable presentation of their staff. This category implies the use of high quality, extremely durable materials that are at the same time comfortable to wear and easy to maintain, since they are intended for daily wear.

Abundant material and colour selection matched with details from our accessories collection - ties and scarfs with embroidered logos, leather straps, and so on - additionally enhance a carefully designed outfit in terms of top quality and distinctiveness.

business

Official work Apparel



The selection and recommendation of fabrics, colours, and models depends on work conditions, but in this segment we also provide a rich assortment of technical fabrics that meet all prescribed standards.

The aim of this catalogue is to give an overview of our wide range of products and services for outfitting. To get more information and individualized consultation, from an idea to offer and realisation, please contact us and arrange a meeting.





DECOR

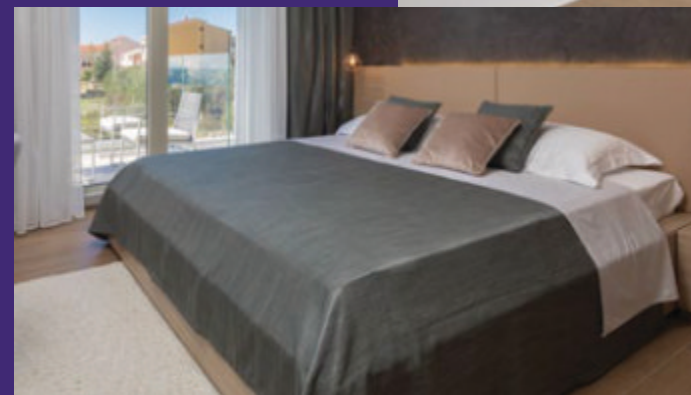
The result of collaboration with architects, engineers, designers, and other business partners is the recognizability of every interior.

With the introduction of renowned world brands in the interiors segment, we have combined quality, design, trends, and new technologies.

The perfect blend of quality materials, superb craftsmanship and functionality, as well as the ability to choose from a wide range of production methods, ensures that you will find the ideal solution for your business facility or your home. Even the highest aesthetic criteria will be met.

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Cur­tains Car­pets Lin­en



We offer a wide range of light and decorative fireproof materials (tre­vira CS) and blackout fabrics.

Depend­ing on the cus­tom­er's inter­ests and needs, to achieve quality finish, in our work process we offer:

- ~ after selecting the fabrics, the possibility of making a concept proposal and creating a visualisation
- ~ a survey service at the facility before the manufacturing and the installation of curtains
- ~ manufacturing of finished products
- ~ delivery and installation
- ~ sewing service
- ~ maintenance, cleaning, and installation service



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Up hols tery



Good interior design of every space is extremely important, and in order to make it special, great attention will be paid to the choice of quality materials, design and functionality, which our team of experts can provide at any given time.

With an individualized approach, we provide our customers a complete service with the aim of creating a comfortable space, harmonious lines, elegance, or simplicity, all depending on your wishes.

Each of our products is a perfect complement to your interiors, so please contact us and we will be extremely pleased to provide you with our services.



Ho
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naftalina

patio Pillows



Pillows should also be highlighted in our offer as an extremely important category. In terms of production, we meet all the technical requirements for manufacturing various models in various grades of quality.

We adapt each piece to the demanding and contemporary forms of chairs, interiors and purpose, by offering a wide selection of quality materials, fillers and moulds.

Depending on the purpose, we offer a rich selection of indoor as well as outdoor fabrics, "OUTDOOR", which are specially used for the furnishing of patios and terraces, beach objects and other objects exposed to outdoor conditions such as the sun, the sea, swimming pools...

The basic items are pillows for chairs, cushions for deck chairs, dressing gowns for chairs.

References

HOTELS

Jadranski luksuzni hoteli, Dubrovnik
Jadranska hoteli, Mali Lošinj
HUP - Zagreb
Falkensteiner Hotels & Residences
Aminess Hotels & Campsites
Importanne Hotels & Resort
Hoteli i resorti Maistra
Le Meridien Lav, Split
Hoteli Kempinski
Hotel Lišanj, Novi Vinodolski
Grand hotel Park, Dubrovnik
Etno kuće, Plitvice Selo
Hotel Antunović
Dubrovački vrtovi sunca, Dubrovnik Sun Gardens
Dubrovačko Primorje, grand hotel Admiral
Adriatic Tourist Resorts
Valamar Hotels & Resorts
Hotel Olympia, Vodice
Zagreb City Hotels, Double Tree by Hilton

OFFICIAL BUSINESS APPAREL

Poliklinika Sunce
Ljekarne Prima Pharme
Medika
Poliklinika Svjetlost
Mlinar
Pan-pek
PIK Vrbovec
Agrokor
Adria grupa

BUSINESS APPAREL

Međunarodna zračna luka Zagreb
Zračna luka Pula
Konzern Agram - Euroherc osiguranje
Hrvatska agencija za civilno zrakoplovstvo
Studentski centar Sveučilišta u Zagrebu
Hrvatska pošta

DECOR AND PILLOWS

Coca-Cola HBC Hrvatska
Zagrebačka pivovara
Karlovačka pivovara
Jamnica
Hoteli Plava laguna
HTP Korčula
Atlantic grupa
Badel
Podravka
NK Dinamo
NK Lokomotiva



naftalina

management and apparel department

Marulićeve Judite 2
10 020 Zagreb
+385 (0) 1 6546 039


interior design department


Zoranićevih planina 30 g
10 020 Zagreb
+385 (0) 1 65 26 999

retail store

Masarykova 24
10 000 Zagreb
+385 (0) 1 4830 380

info@naftalina.hr
www.naftalina.hr

 www.facebook.com/Naftalina-231916266852263

 www.instagram.com/naftalina.hr

